

# COMMUNITY FUNDRAISER

A way for people to raise money for good causes, and save money for themselves at the same time



Home Phone



Mobile



Internet



Gas



Electricity

**THE  
UTILITY  
WAREHOUSE**

Community  
Fundraiser



**DISCOUNT CLUB**

# **Imagine. Every time one of your supporters makes a phone call, boils the kettle or checks their email, you're raising money - and they're saving money!**

Becoming a Community Fundraiser in partnership with the Utility Warehouse allows you to generate a valuable extra monthly income for your chosen cause. And you're saving money for your supporters at the same time.

## **Who's behind it?**

The Utility Warehouse is managed by Telecom *plus* PLC, a major UK company listed on the London Stock Exchange. With a turnover in excess of £270 million, we already supply over 300,000 households and businesses across the UK with great value and outstanding service on a wide range of essential utilities: gas, electricity, home phone, mobile and broadband.

And our Discount Club members have access to a range of other money-saving benefits, including: "Free Global Calls"; our unique CashBack card (which can save you up to 30% off your utility bill); and our exclusive discount directory...

### **The Utility Warehouse Discount Club:**

**Single bill for all your utilities**

**Award-winning customer service**

**Value that's unbeatable**

**Easy to switch**

*"In just eight months, we have raised over £600 for the Centre for the Environment. Our members are making annual savings averaging £150 per household."*

National Trust Herts & Essex Border Centre Newsletter

# How do you raise money?

It's simple. As a Community Fundraiser, all you have to do is tell your supporters about this great new way of raising money. Then they can:

- call our Community Fundraising Team on freephone **0800 13 13 000**, who will explain all the benefits of using our services, and we promise there will be no hard sell.
- sign up online using the personalised website we will provide and maintain for you.

And as most of our services have no minimum term contract, your supporters can try them out risk-free!

As a new Community Fundraiser, your only commitment is a one-off £25 registration fee, which is fully refundable when 12 of your supporters sign up as customers in your first 90 days.

**Once your supporters have become customers, we will pay you up to 5% of their monthly bill. We will continue to pay you each month - for as long as they carry on using our services!**

**And your chosen cause will benefit from a long-lasting extra monthly income.**

**They're saving –  
you're raising!**



*e. And our supporters using the Utility Warehouse services*

# How do I get started?

Contact the person whose details are below. They'll help you fill in the application form. Once we've got your form and registration fee, we'll send you a starter pack. It contains a lot of information and ideas to help you get started - and some materials you can use if you want to. Remember - all you need to do is encourage your supporters to call us or visit your website, and then we'll do the rest.



## Make your bill make a difference

**THE UTILITY WAREHOUSE**  
Authorised Distributor

**DISCOUNT CLUB**